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The Fifth Estate

Broadcasting Apr 30

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The NAB Convention
Chairman Fowler "At Large"

Vol. 106 No. 18

Broadcasting Apr 30

Tauke and Tauzin throw in the towel on broadcast dereg
Preview of NAB 84 □ Post view of MIP-TV
At Large with FCC Chairman Mark Fowler

WALL HANDWRITING □ Tauke and Tauzin end talks with Wirth in fashioning broadcast deregulation bill. **PAGE 35.**

STATE OF THE INDUSTRY □ NAB president, Eddie Fritts, reviews list of accomplishments broadcasters have seen during Reagan administration; previews prospects for future deregulation. **PAGE 36.**

CABLE'S PRESENT □ Kastenmeier introduces copyright bill that would effectively cancel CRT rate-hike decision of 1982. **PAGE 37.**

BROADCASTER'S PRESENT □ Trible introduces bill that would codify FCC's must-carry rules. **PAGE 38.**

CHANGING OF GUARD □ Rubenstein among three top Mutual executives who resign; Clements takes over reins. **PAGE 39.**

MORE UNDERBRUSH □ FCC votes to allow ITFS licensees to sublease time, pre-empts state regulation of common carrier service on FM's. **PAGE 39.**

HOT TIME □ Proliferation of home video sales, joint venturing and co-productions highlight annual MIP-TV gathering. **PAGE 41.**

NAB 84 □ New and improved products proliferate on exhibit floor of NAB's 62d annual convention. **PAGE 46.** A list of exhibitors runs from **PAGES 48** to **102.** The agenda appears on **PAGES 104-112.** The hospitality suite listing begins on **PAGE 112.**

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SEPARATE PEACE □ HBO's Biondi says relations between pay cable network and Hollywood have improved; outlines company's future course. **PAGE 130.**

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HILL HEARING □ NTIA chief answers House subcommittee's questions on turf fight between State and Commerce departments. **PAGE 153.**

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■ Longbeach, Wash.—Margaret and Robert Cole seek 94.3 mhz; 3.0 kw; HAAT: 234 ft. Address: Route 1, Box 3038, Warrenton, Ore. 97146. Principals are Margaret A. Cole (51%) and her husband, Robert, (49%), both school teachers who have no other broadcast interests. Filed April 16.

■ Fairmont, W.Va.—Fairmont Broadcasting Co. Inc. seeks 103.1 mhz; ERP: 3 kw; HAAT: 243 ft. Address: P.O. Box 1549, Fairmont, W.Va. Principals are Nick Fantasia (52%), his son, Nick L. (24%), and his wife, Carmella (24%), they also own WTCS(AM) Fairmont, W.Va., where Fantasia is general manager. Filed April 13.

TV's

■ Seward, Alaska—Minority Television of Seward seeks ch. 9; ERP: 100 w vis., 10 w aur.; HAAT: -1490 ft. Address: 8 Arlington St., Auburn, Mass. 01501. Principal is Dan Mahoney, radio consultant, who has no other broadcast interests. Filed April 10.

■ San Luis Obispo, Calif.—Cuesta Communications Corp. seeks ch. 33; ERP: 2,050 kw vis., 205 kw aur.; HAAT: 78 ft. Address: 1640 Fifth St. Suite 203, Santa Monica, Calif. 90401. Principals are Ernest A. Dominguez (49%), Ira Wechsler (49%) and Lawrence Rogow (2%). Rogow is applicant for CP for new UHF on ch. 15 Las Vegas; new UHF on ch. 61 Houston; new UHF on ch. 23 Arcata, Calif. and UHF on ch. 29 Sacramento, Calif., and over 100 new LPTV applications. Filed April 13.

■ San Luis Obispo, Calif.—San Luis Obispo Telecasters seeks ch. 33; ERP: 5,000 kw vis., 500 aur.; HAAT: 2,171 ft.; ant. hgt. above ground: 78 ft. Address: Route 8, Box 355, Greenville, N.C. 27834. Solely owned by Trudy B. Harris who also owns 50% of app. for new TV in Charleston, S.C. Filed April 13.

■ Tampa, Fla.—Associated Communications Corp. seeks ch. 50; ERP: 5,000 kw vis., 500 kw aur.; HAAT: 1,300 ft., ant. hgt. above ground: 1,300 ft. Address: 200 Gateway Towers, Pittsburgh. 15222. Principally owned by Louis Berkman (37.9%), Jack N. Berman, chairman (11.8%), and 14 others. Associated Communications also owns five AM's and five FM's, including WTYN(AM) Tampa. It will dispose of Tampa station upon grant of application. Filed April 13.

■ Tampa, Fla.—Mary Ann S. Bohi seeks ch. 50; ERP: 3,220 kw vis., 322 kw aur.; HAAT: 500 ft., ant. hgt. above ground: 558.9 ft. Address: 1507 Overbrook Ct. High Point, N.C. 27262. Solely owned by Mary Ann S. Bohi who also owns WLOE(AM)-WRSQ-FM Eden, N.C. Filed April 12.

■ Tampa, Fla.—Channel 50 Corp. seeks ch. 50; ERP: 5,000 kw vis., 500 kw aur.; HAAT: 1,356.5 ft.; ant. hgt. above ground: 1,441.5 ft. Address: 1905 St. Conrad, Tampa, Fla. 33607. Application is mutually exlusive with application of Gary E. Wilson (BPCT-840201KH). Solely owned by Robert L. Gilder who is also applicant for new TV on ch. 38 St. Petersburg, Fla. Filed April 13.

■ Tampa, Fla.—Channel 50 Ltd. seeks ch. 50; ERP: 2,780 vis., 278 ft. aur.; HAAT: 1,082 ft.; ant. hgt. above ground: 1,082.5 ft. Address: 301 West Main St., Durham, N.C. 27102. Principal is owned by Marilyn Holifield (51%), who has no other broadcast interests, and Benjamin T. Perry (49%). Perry is officer and director of corporation which owns WKJA(TV) Wilmington, N.C., and separate corporation which owns WFCT(TV) Fayetteville, N.C. Filed April 13.

■ Tampa, Fla.—Grand Bay Television Ltd. seeks ch. 50; ERP: 5,000 kw vis., 500 kw aur.; HAAT: 560 ft.; ant. hgt. above ground: 561 ft. Address: 1925 Brickell Ave., #D-711, Miami, Fla. 33129. General partnership of Joaquin Blaya (50%), Raul P. Masvidal (30%) and Jose Cancela, general partner (20%). Blaya, general manager of WLTV(TV) Miami, is director of corporation which owns KFTV(TV) Hanford, Calif.; KMEX-TV Los Angeles; KWEX-TV San Antonio, Tex.; WLTV(TV) Miami, and WXTV(TV) Paterson, N.J. He also owns 11.485% of KDTV(TV) San Francisco and 3.75% of KTVW-TV Phoenix. Cancela is account executive at WLTV(TV) Miami. Filed April 13.

■ Tampa, Fla.—Gulfwind Broadcasting Ltd. seeks ch. 50; ERP: 5,000 kw vis., 500 kw aur.; HAAT: 1,931 ft.; ant. hgt. above ground: 1,889 ft. Address: 4411 Lurline Circle, Tampa, Fla. 33610. Principals are Gulf Broadcasting Corp. (20%), James A. Campoli (5.6%) and future partners to own 74.4%. Gulf Broadcasting Corp. is owned by Joyce E. Boglin (25%), school administrator, Barbara Holmes (25%), vice president of Hillsborough Community College, Francisca Whitson (25%), office supplier, and Ivonne L. Fernandez (25%), secretary. Filed April 13.

■ Tampa, Fla.—Jacaranda Broadcasting Co. seeks ch. 50; ERP: 3,057 kw vis., 306 kw aur.; HAAT: 994 ft.; ant. hgt. above ground: 972 ft. Address: 850 St. Nicholas Ave., New York, N.Y. 10031. Principal owner is Randy Daniels, former CBS correspondent, who has no other broadcast interests. Filed April 13.

■ Tampa, Fla.—PBTV Inc. seeks ch. 50; ERP: 5,000 kw vis., 500 kw aur.; HAAT: 925 ft. ant. hgt. above ground: 925 ft. Address: 7 West 51st St., New York, N.Y. 10019. Principal owners are I. Martin Pompadur (60%) and Ralph E. Becker (40%), who also own WROC-TV Rochester, N.Y.; WTOV-TV Steubenvile, Ohio; WEYI-TV Saginaw, Mich. and WRDW-TV Augusta, Ga. Filed April 13.

■ Tampa, Fla.—Tampa Bay Broadcasters Ltd. seeks ch. 50; ERP: 5,000 kw vis., 500 kw aur.; HAAT: 926 ft.; ant. hgt. above ground: 907 ft. Address: 1475 75th Circle N.E., St. Petersburg, Fla. 33712. Principals are Barbara Griffin, general partner (20%), and Donald J. Moore, ltd. partner (80%). Griffin's mother, C. Bette Wimbish, has part interest in WMNX-FM Tallahassee, Fla., and, with son, Terrence, in CP for WIMX-FM Madison, Fla. Moore holds part interest in app. for CP's of WGMS-AM-FM Washington, app. for CP for KHJ(AM) and KRTH-FM, both Los Angeles, and CP for ch. 67 Alvin, Tex. Filed April 13.

■ Tampa, Fla.—Tampa Fifty Ltd. seeks ch. 50; ERP: 5,000 kw vis., 500 kw aur.; HAAT: 1,451 ft.; ant. hgt. above ground: 1,443 ft. Address: 201 E. Kennedy Blvd., Tampa, Fla. Principals are George L. Miles Jr., executive VP of WNET(TV) New York, general partner (14%), Henry Goldberg, attorney, ltd. partner (39.5%), and Phillip L. Spector attorney, limited partner (39.5%). Miles also owns 10% of app. for new AM and new FM in Boston. Others have no other broadcast interests. Filed April 13.

■ Tampa, Fla.—Television Tampa seeks ch. 50; ERP: 5,000 kw vis., 500 kw aur.; HAAT: 604 ft.; ant. hgt. above ground: 612 ft. Address: 1108 Redgate Ave., Norfolk, Va. 23507. Principal is F. Gray Kiger Jr., VP of Finance at TVX Inc., who owns less than ½ percent of TVX Inc. licensee of two TV's in Virginia, two TV's in Tennessee and one TV in North Carolina. Filed April 13.

■ Bainbridge, Ga.—Bainbridge Telecasters Ltd. seeks ch. 49; ERP: 2,816 kw vis., 280 kw aur.; HAAT: 1.098 ft.; ant. hgt. above ground: 984 ft. Address: 301 West Main St. Durham, N.C. Principal is Benjamin T. Perry who also owns WKJA(TV) Wilmington, N.C., and WFCT(TV) Fayetteville, N.C. Filed April 13.

■ Bainbridge, Ga.—Bainbridge Communications Ltd. seeks ch. 49; ERP: 5,000 kw vis., 500 kw aur.; HAAT: 1,140 ft.; ant. hgt. above ground: 1,140 ft. Address: 4019 Springer Ave., Royal Oak, Mich. 48072. Principals are Gregory Capogna, consultant, general partner (40%), and Stephen Parrott, limited partner (60%), who have no other broadcast interests. Filed April 13.

Summary of broadcasting as of February 29, 1984

Service	On Air	CP's	Total *
Commercial AM	4,740	170	4,910
Commercial FM	3,551	418	3,969
Educational FM	1,140	173	1,313
Total Radio	9,431	761	10,192
FM translators	789	444	1,233
Commercial VHF TV	535	23	558
Commercial UHF TV	340	222	562
Educational VHF TV	111	3	114
Educational UHF TV	173	25	198
Total TV	1,159	273	1,452
VHF LPTV	192	74	266
UHF LPTV	71	136	207
Total LPTV	263	210	473
VHF translators	2,869	186	3,055
UHF translators	1,921	295	2,216
ITFS	250	114	364
Low-power auxiliary	824	0	824
TV auxiliaries	7,430	205	7,635
UHF translator/boosters	6	0	6
Experimental TV	3	5	8
Remote pickup	12,338	53	12,391
Aural STL & intercity relay	2,836	166	3,002

* Includes off-air licenses.

■ New Orleans—Albert Inc. seeks ch. 49; ERP: 5,000 kw vis., 500 kw aur.; HAAT: 1,965 ft.; ant. hgt. above ground: 1,962 ft. Address: 816 West 14th St., Covington, La. Principal is Charles C. Gremillion, who also owns 20% of Parrish Family Television Ltd. Partnership, app. for ch. 44 Baton Rouge. Application is mutually exclusive with applications of Women for TV Ownership and Management and Crawfish Communications. Filed April 13.

■ New Orleans—Crescent City Communications seeks ch. 49; ERP: 5,000 kw vis., 500 kw aur.; HAAT: 1,020 ft.; ant. hgt. above ground: 1,021. Address: 255 West 99th St., New York, N.Y. 10025. Principal is Barbara Lamont, former freelance newscaster, who has no other broadcast interests. Filed April 13.

■ New Orleans—Fleur De Lis Broadcasting Inc. seeks ch. 49; ERP: 5,000 kw vis., 500 kw aur.; HAAT: 1,020 ft.; ant. hgt. above ground: 1,018 ft. Address: 3849 Lisa Lane, Shreveport, La. 71109. Principals with voting stock are LaTonya Turner (14%), news reporter for KSLA-TV Shreveport, La., Charles Minifield, attorney, who has no other broadcast interests (11%), and Kevin D. Kemmerly (5%) student, principals with nonvoting stock are Kemmerly's uncle, J. Robert Kemmerly, M.D. (30%), Harmon Drew Jr. (30%), and Steven D. Burkhalter (10%). J. Robert Kemmerly, his wife, Sue, and Drew own KRZB-TV Hot Springs, Ark. J. Robert Kemmerly, his son David, Drew and his wife, Jean, own app. for new TV in Bossier City, La. J. Robert Kemmerly, his son David, and wife, Sue, own app. for new TV in Vicksburg, Miss. In addition, Drew has applications for 9 LPTV stations in Texas and Colorado and Kemmerly has applications for 5 LPTV stations in Texas. Filed April 13.

■ New Orleans—Lloyd Allen seeks ch. 49; ERP: 5,000 kw vis., 500 kw aur.; HAAT: 974 ft.; ant. hgt. above ground: 973. Address: 207 Bedford St., LaPlace, La. 70068. Principal, employee of Bayou Steel, Inc. is individual with no other broadcast interests. Filed April 13.

■ New Orleans—Mandeville Communications Co. seeks ch. 49; ERP: 5,000 kw vis., 500 kw aur.; HAAT: 922 ft.; ant. hgt. above ground: 923 ft. Address: 1970 Mandeville Canyon Road, Los Angeles, Calif. 90049. Principals are Marla Gibbs, actress, Whitman Mayo, actor, Colin A. (Topper) Carew, producer/director, Arlene A. Beasley, account executive for KFI(AM)-KFGT-FM Los Angeles, and Yvonne Burke, former congresswoman, and her husband, William, gen. partners with 16% interest, and Donald J. Moore, ltd. partner (20%). Moore also owns 10% of app. for new AM and new FM in Boston, others have no other broadcast interests. Filed April 13.

■ New Orleans—Mary Ann S. Bohi seeks ch. 49; ERP: 2,968 kw vis., 297 kw aur.; HAAT: 1.017.6 ft.; ant. hgt. above ground: 1,017.6 ft. Address: 1507 Overbrook Ct. High Point, N.C. 27262. Solely owned by Mary Ann S. Bohi who also owns WLOE(AM)-WRSQ-FM Eden, N.C. Filed April 13.

■ New Orleans—NOLA TV seeks ch. 49; ERP: 5,000 kw vis., 500 kw aur.; HAAT: 569 ft.; ant. hgt. above ground: 569 ft. Address: 7311 Malvern Dr., New Orleans, La. 70126. Principal is Rhesa O. McDonald. Her husband, Alden, is member of board of Educational Broadcasting Foundation Inc. licensee of *WLAE-TV New Orleans. He will resign if app. is granted. Filed April 13.

■ *Belmont, N.C.—ACTS of Metrolina Inc. seeks ch. 46; ERP: 5,000 kw vis., 500 kw aur.; HAAT: 1,914 ft.; ant. hgt. above ground: 1,970 ft. Address: 209 South Kings Dr., Charlotte, N.C. 28204. Principal is nonprofit, nonstock corporation, Doris B. Borders, homemaker, president. It has no other broadcast interests. Filed April 13.

■ Belmont, N.C.—Belmont Telecasters Inc. seeks ch. 46; ERP: 2,816 kw vis., 282 kw aur.; HAAT: 1,035 ft.; ant. hgt. above ground: 1,025 ft. Address: 301 Main St., Durham, N.C. 27102. Principals are Benjamin T. Perry, gen. partner (49%), and Tomosa Walton, ltd. partner (51%). Perry is applicant for new TV in Wilson, N.C. Walton and Perry are also applicants for new TV in Lake Dallas, Tex. Filed April 13.

■ Belmont, N.C.—Gabriel Broadcasting Co. Inc. seeks ch. 46; ERP: 1,450 kw vis., 145 kw aur.; HAAT: 795 ft.; ant. hgt. above ground: 221 ft. Address: 123 E Park Fairfax, Charlotte, N.C. 28208. Principals are Charles M. Gabriel, consulting petroleum engineer (49%), and his wife, Carolyn (51%). They have no other broadcast interests. Filed April 13.

■ Belmont, N.C.—Metro Broadcasting Ltd. seeks ch. 46; ERP: 5,000 kw vis., 500 kw aur.; HAAT: 1,534 ft.; ant. hgt. above ground: 1,562. Address: 1225 East 5th St., Winston-Salem, N.C. 27102. Principals are David H. Wagner, attorney, and his wife, Mollie, Dr. Spurgeon W. Webber, dentist, and his wife, Loretta Jean, all owning 25%. Filed April 13.

■ Belmont, N.C.—Piedmont Crescent Broadcasting Co. seeks ch. 46; ERP: 5,000 kw vis., 500 kw aur.; HAAT: 969 ft.; ant. hgt. above ground: 144 ft. Principals are State W.